

Case Study – Team Building and Leadership Development

The Company

The dynamic commercial division of a leading broadcasting network, our client offers its customers access to one of the largest production facilities in the UK, as well as some of the country's most talented craft, project management and customer service people. Working alongside its clients, supporting and developing their projects as they require.



The Business Problem

The client had several teams across various functions. Levels of communications, commercial awareness, motivation and appreciation of other functions needed to be evaluated and improved where required.

The Solution

Following research meetings a Team Development Programme was designed to build team intergration, improve rapport and communications across all functions, improve working practices and facilitate the exploration of alternative approaches.

The Benefits

The client has seen motivation levels increase since the Team Building events as well as improved communication, intergration and cross functional understanding.

Client Feedback

'Excellent. The trainers really handling the teams well. I noticed Associated Training and Consultancy found a knack with some individuals who were not accepting their feedback. I was given a valuable insight in to the workings of the teams and I would recommend using them again.'